

Statistical Market Forecast for Footwear in Turkey

Definition


Footwear

This report covers household demand for footwear, including repair. Data in this report is consolidated but other Gobi International reports cover men's footwear, women's footwear and children's footwear.

Definition

Footwear

| | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| US\$ billion | 6,019 | 6,610 | 7,395 | 5,423 | 3,142 | 3,230 | 3,399 | 3,587 |
| Index, 2006=100 | 100 | 110 | 123 | 90 | 52 | 54 | 56 | 60 |

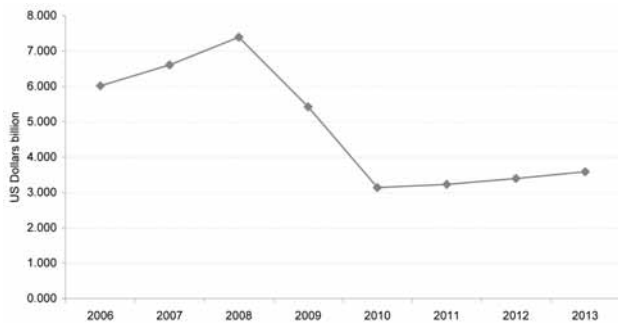
| | | |
|---|---|--------------|
|  | Forecast Market CAGR - 2006-2013 | -6.3% |
|---|---|--------------|

CAGR = Compound Annual Growth Rate

Market Overview

Footwear

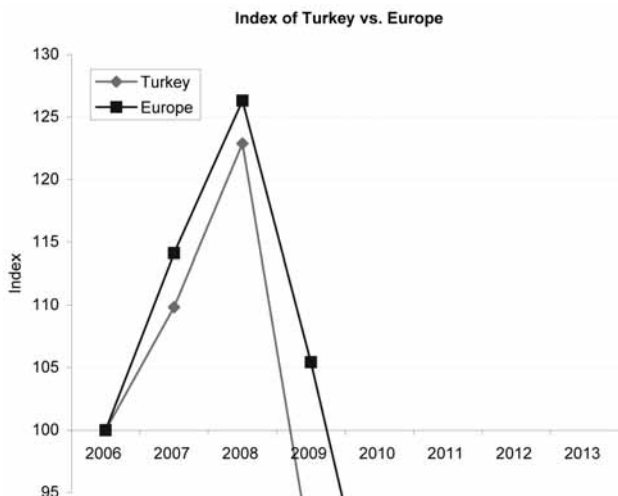
The market forecast is shown in the graphic below.



Comparative European Forecast Growth Index (2006=100)

Footwear

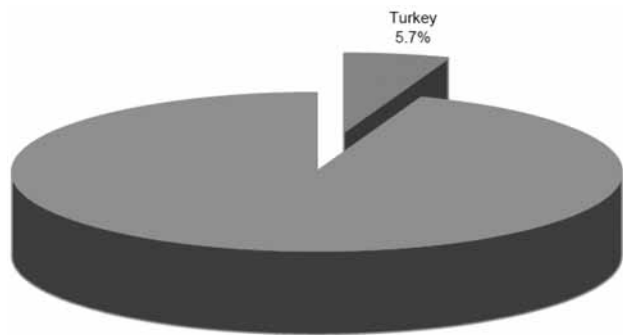
The Turkish market forecast is compared to the European forecast in the index below.



European Market Share

Footwear

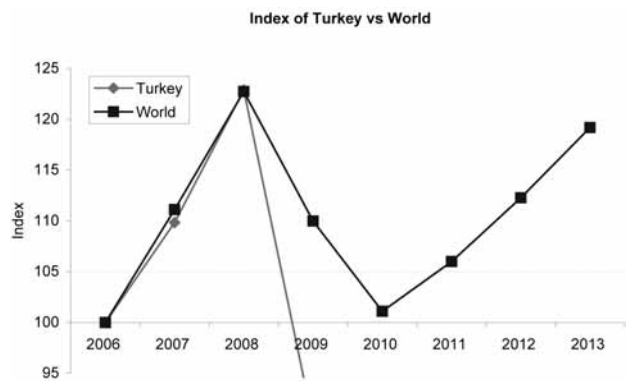
The pie chart below shows Turkey's share of the European market.



Comparative World Forecast Growth Index (2006=100)

Footwear

The Turkish market forecast is compared to the world forecast in the index below.



World Market Share

Footwear

The pie chart below shows the Turkish share of the world market.

