

Statistical Market Forecast for Footwear in the Middle East

Definition

Footwear

This report covers household demand for footwear, including repair. Data in this report is consolidated but other Gobi International reports cover men's footwear, women's footwear and children's footwear.

Estimated Middle Eastern Consumption (US\$ billion)

Footwear

	2006	2007	2008	2009	2010	2011	2012	2013	CAGR 2006/2013
North and East Africa									
Algeria	0.232	0.265	0.305	0.246	0.278	0.303	0.327	0.350	5.3%
Egypt	0.456	0.558	0.700	0.812	0.880	0.984	1.098	1.194	12.8%
Morocco	0.236	0.274	0.346	0.339	0.363	0.393	0.428	0.466	8.9%
Others	0.467	0.536	0.676	0.566	0.631	0.710	0.794	0.885	8.3%
Total North and East Africa	1.389	1.634	2.027	1.963	2.153	2.389	2.647	2.896	9.6%
Gulf States/Arabian Peninsula									
Saudi Arabia	1.034	1.205	1.326	1.029	1.167	1.290	1.411	1.531	5.0%
United Arab Emirates	0.807	0.950	1.399	1.157	1.266	1.377	1.510	1.655	9.4%
Others	0.739	0.850	1.248	1.013	1.210	1.370	1.498	1.615	10.3%
Total Gulf States/Arabian Peninsula	2.580	3.005	3.972	3.199	3.643	4.037	4.419	4.802	8.1%
Levantine Arab States									
Iraq	0.069	0.042	0.047	0.035	0.042	0.048	0.053	0.058	-2.2%
Syria	0.181	0.202	0.267	0.257	0.284	0.314	0.344	0.377	9.6%
Others	0.253	0.289	0.343	0.371	0.395	0.423	0.452	0.484	8.4%
Total Levantine Arab States	0.503	0.533	0.656	0.663	0.721	0.785	0.849	0.919	7.8%
TOTAL ARAB STATES	4.473	5.172	6.656	5.825	6.517	7.211	7.914	8.617	8.5%
Non-Arab States									
Iran	0.877	1.128	1.471	1.463	1.596	1.712	1.812	1.910	10.2%
Israel	0.389	0.459	0.683	0.691	0.692	0.729	0.769	0.811	9.6%
Total Non-Arab States	1.266	1.587	2.153	2.154	2.288	2.441	2.582	2.721	10.0%
TOTAL MIDDLE EAST	5.739	6.759	8.809	7.979	8.805	9.652	10.496	11.338	8.9%

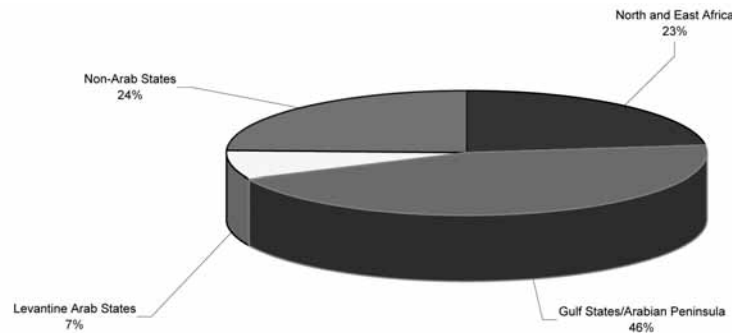
Source: Gobi International forecasts

Market Segmentation

Footwear

2008

The pie chart highlights relative consumption by Middle Eastern regions. Iraq is not included.

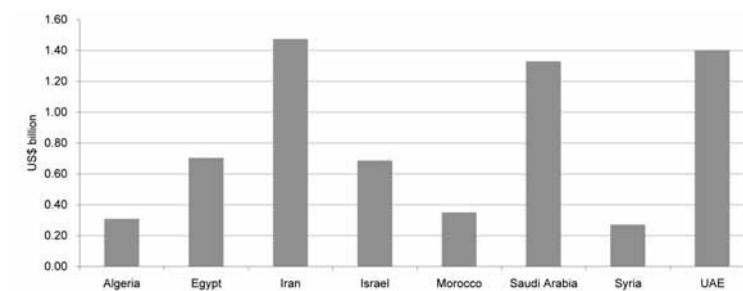


Comparison of Major Markets

Footwear

2008

The graphic below shows comparative demand for leading Middle Eastern economies.

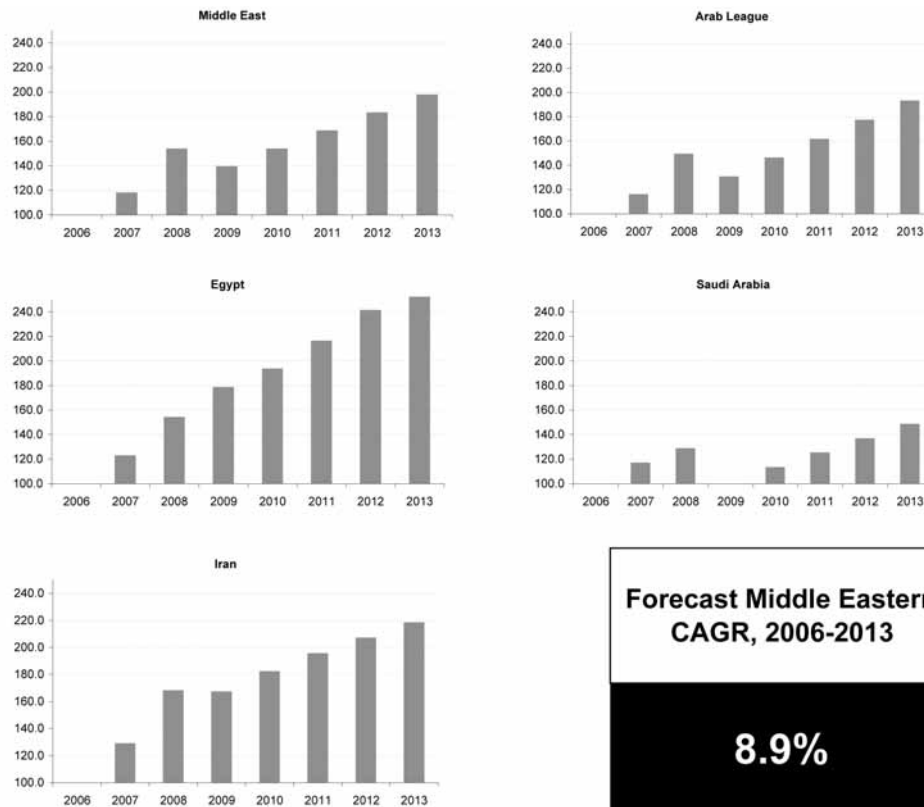


Note - Other countries:

26.3%

Forecast Growth Indices by Continent and Selected Countries (excludes Iraq) (2006=100)

Footwear



Important Notes from the Publisher

This report principally relies on official published national statistics. Where no data is available to Gobi International, an estimate is made. When making estimates Gobi International assumes that the structure of demand is broadly similar between countries. When projecting forecasts, Gobi International have assumed that the demand trend in a given country will track that country's GDP. We forecast individually for each country and forecasts are made in Q1 2010.

Clients are advised that the historic trend is not always an indicator of future development. All values in this report are presented in US Dollars at the average annual exchange rate. For countries other than the USA, the trends in market values therefore also contain an element of the fluctuation in exchange rates between the local currency and the US Dollar.

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